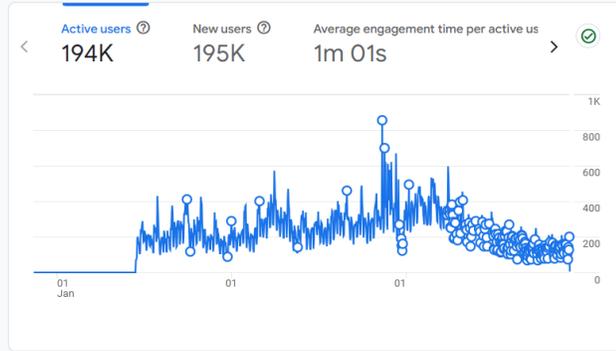


- Reports snapshot
- Realtime overview
- Realtime pages
- Life cycle
- Acquisition
- Engagement
- Monetization
- Retention
- Search Console
- Search Console
- Queries
- Google organic search traf...
- User
- User attributes
- Tech
- Library

Reports snapshot



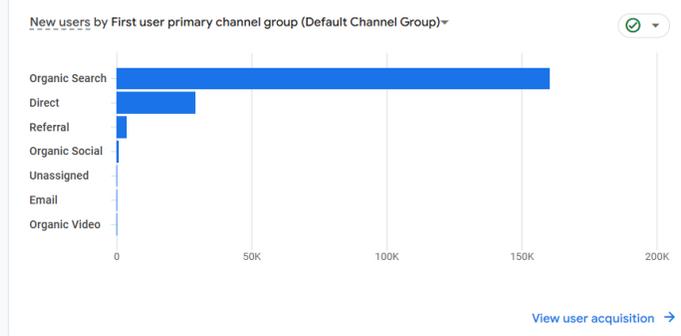
Insights

Your Insights will appear here soon.

In the meantime, you can create new custom insights to monitor your most important metrics. [Learn more](#)

Create

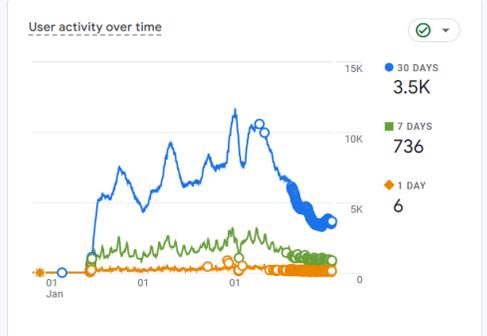
View all insights →



Sessions by Session primary channel group (Default Channel Group)

SESSION PRIMARY CHANNEL GROUP (D...	SESSIONS
Organic Search	200K
Direct	43K
Referral	4.3K
Unassigned	3K
Organic Social	939
Email	295
Organic Video	34

View traffic acquisition →



User activity by cohort

Based on device data only

	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5
All Users	100.0%	2.2%	0.8%	0.8%	1.1%	0.9%
Oct 26 - Nov 1						
Nov 2 - Nov 8						
Nov 9 - Nov 15						
Nov 16 - Nov 22						
Nov 23 - Nov 29						
Nov 30 - Dec 6						

6 weeks ending Dec 6

View retention →

Views by Page title and screen class

PAGE TITLE AND SCREEN CLASS	VIEWS
Best Property Management Softwar...	111K
N9 Form - Tenant's Notice to End th...	69K
N1 Form - Notice of Rent Increase In...	31K
Security Deposits vs. Last Month's R...	22K
N11 Form - An Agreement To End Th...	21K
A Landlord's Guide to Rental Deposit...	18K
Rent Receipts: 3 Reasons Why They ...	16K

View pages and screens →

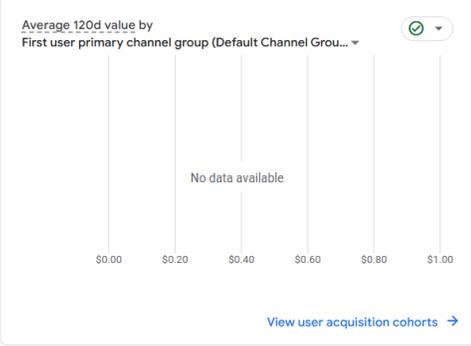
Event count by Event name

EVENT NAME	EVENT COUNT
page_view	605K
session_start	253K
first_visit	195K
user_engagement	181K
scroll	29K
click	21K
file_download	8.1K

View events →

Key events by Event name

EVENT NAME	KEY EVENTS
No data available	



Items purchased by Item name

ITEM NAME	ITEMS PURCHASED
No data available	

View ecommerce purchases →

Key events by Platform



No data available

[View tech details](#) →